

## Artwork format and requirements

The quality of the printed image is highly dependent on the quality of the artwork provided.

For best results please provide artwork in the following;

- Artwork must be sized to fit within a 140mm diameter circle, at minimum of 300dpi to 600dpi.
- .eps file format is preferred however .PDF, .CDR, .EPS, .AI, .JPG and .TIFF files are acceptable.
- All artwork should be created as a vector graphic
- All electronic artwork must be provided in PC format
- Artwork should be sent via email however we will accept CD, DVD ROM, floppy disk or a good quality high resolution print.
- All text must be converted to curves or outlines (unless type setting required or fonts provide)
- Multi-colour artwork must have a minimum of 3-5mm gap between ink colours to allow for movement during the printing process. (Artwork that does not comply will be adjusted to accordingly)
- It is advisable for fine lines in artwork to be set at no less than 1mm in thickness.

Artwork will be reviewed by our Art Department and suitability for print advised. For artwork that does not meet our quality requirements, our in-house graphic artist may be able to assist in the preparation of the art.

(Extra charges may apply).

## Turnaround Times

We offers one of the fastest turnaround times available in the country. Any quantity up to 5000 allow 5 working days to complete your order from artwork sign off. your consultants will be able to advise you on the lead time for your order based on artwork approval and the number of balloons to be printed.

## Samples and Proof sign off

You will receive a fax or email proof of the final artwork for you to approve and sign off. Production will not commence until the client has signed off the artwork and it is returned to us, to ensure that the artwork printed is to your satisfaction.

## Pre-production Samples

Pre-production samples can be ordered however a charges will apply for screens, freight & GST. 5-10 samples will be supplied. If you decide once you have viewed the sample run to go ahead with the order you will not be charged for the setups again (this only applies if the art remains the same, if the art changes you will need to be charged new set ups).

## Print Quantities

The minimum print run is 100 balloons for 1 colour on 1 side only, all other specifications are a minimum of 250 balloons.

## Copyright

No responsibility is taken for any breach of copyright or incorrect usage of trade marks or registered designs on materials supplied to us for reproduction.